

# ***promogroup***

**Product: PromoEco Vans**

**Distribution: Nationwide**

## **PromoEco Vans**

Promogroup offers a new eco-marketing tool, located in the heart of Central London, enabling our clients to connect with thousands of people using a new and sustainable platform whilst encouraging the public to recycle.

The PromoECO Vans provide a fantastic opportunity to advertise in the heart of central London. We also cover all areas in the UK if you wish to use the PromoECO Vans for a special event or promotion.

You may choose to use them as a recycling vehicle and have your brand sponsor the vehicles as they go about their daily recycling or alternatively you can use them as an environmentally friendly advertising vehicle which is highly visible and echoes your company's 'Green Credentials'.

Each PromoECO Van is a uniquely designed mobile recycling unit with apertures on either side to allow for the convenient public disposal of cans and bottles. The PromoECO Vans are electrically powered and carbon neutral.

The sides and rear panels can be branded using sustainable print to create an eye-catching advertising van either with or without the recycling function.

Each PromoECO Van is Bluetooth enabled and can be tracked at all times using GPS.

If you are wishing to pursue a greener marketing campaign or enhance your green image then the Promo ECO Vans provide the ideal solution for you.



**Promogroup Ltd, Unit 8 River Reach, Gartons Way, London, SW11 3SX.**

**Tel: 0845 080 1952 or 020 7978 6399 (London)**  
**Tel: 01423 323 223 (Harrogate)**  
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## Costs:

Media Costs		
All artwork specifications can be found on the Promogroup website <a href="http://units.promobikes.co.uk/art/promoECOvans.shtml">http://units.promobikes.co.uk/art/promoECOvans.shtml</a>		
Duration of campaign	Cost per van per day	
1-6 days	£360	
7-30 days	£310	
<b>Dimensions of PromoECO Vans boards:</b>		
1-3 months	£275	
4-6 months	▪ Side Panels – x 2	1625mm x 1244mm
	▪ Rear Panel – x 1	1397mm x 1143mm
7-12 months	£200	
We require seven working days from receipt of artwork, either by Isdn, on disc, email or uploaded to our ftp server to ensure production and installation on time.		
➤ Prices are subject to VAT at the prevailing rate.		
1 day = 8 hours (additional hours charged at £35 per hour)		
➤ Includes driver and insurance.		
➤ Using Adobe Creative Suite, Illustrator, InDesign, Photoshop, Acrobat PDF.		
➤ Transport costs may apply depending on duration/location of the campaign.		
QuarkXpress & QuarkXpress Passport, Macromedia Freehand, Coreldraw.		

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