

promogroup

Product: **Promocabs**

Distribution: **Nationwide**

Promocabs

Every year major companies trust Promocabs to support and consolidate their advertising campaigns. We offer both long and short term campaigns, which can be applied to between one and the whole fleet of vehicles.

We also offer full professional graphic production, and application. Why not contact us with your requirements, and we will tailor make the package which suits your needs & budget.

- Enthusiastic, self motivated, experienced riders.
- Promobikes offer national, regional or local campaigns.
- All weather and seasons operation.
- Professional service - post campaign analysis along with summary and photos of the bikes on location.
- Competitive pricing which includes the rider costs.
- State-of-the art bikes; lighter, less bulky, sportier and more transportable than other models available, at less cost than our competitors.
- Rider and bike insured for personal, property and public liability.



Promogroup Ltd, Unit 8 River Reach, Gartons Way, London, SW11 3SX.

Tel: 0845 080 1952 or 020 7978 6399 (London)
Tel: 01423 323 223 (Harrogate)
Fax: 020 7978 6394
Email: info@promogroup.co.uk
Website: www.promogroup.co.uk



Costs:

Media Costs	
Mobile units	
Duration of campaign	Cost per bike per day
1 day	£380
2-5 days	£360
6-10 days	£340
11+ days	£320
Production Costs	
* Full branding covering all 5 areas of the Promocab - £360 + VAT per Promocab	
* Back panel and wheel arches - £260 + VAT per Promocab	
* Back panel only - £150 + VAT per Promocab	
Prices are subject to VAT at the prevailing rate. Listed above is our standard tariff, although we will always look at the content of the campaign and tailor costs dependent on distance and daily activity requirements. 1 day = 8 hours (additional hours charged at £35 per hour) Transport costs may apply depending on the duration/location of the campaign.	

Artwork Specifications:

All artwork specifications can be found on the Promogroup website
<http://www.promobikes.co.uk/art/promocabs.shtml>

We require seven working days from receipt of artwork, either by Isdn, on disc, email or up loaded to our ftp server to ensure production and installation on time.

Using Adobe Creative Suite, Illustrator, InDesign, Photoshop, Acrobat PDF, QuarkXpress & QuarkXpress Passport, Macromedia Freehand, Coreldraw.

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