

promogroup

Contractor: **Promogroup**

Distribution: **National**

Facts and Stats

Promobikes

PromoBikes are recumbent quad bikes complete with state-of-the-art, integrated moulded A-Frames, which allow the advertiser to take their message directly to their audience. The bikes are environmentally friendly, safe and stable and can be used in most weather conditions. They are also highly manoeuvrable so they can get to places other forms of advertising can't easily reach e.g. High Streets, point-of-sales, etc. PromoBikes can be routed to travel around city/town centres, exhibition centres, sports grounds, designated hotels, bus routes, etc. Mobile billboards also serve as excellent stages for demonstrations and can distribute product samples wherever they stop.

Distribution

Can be used on a one off basis or bought on a city by city, region by region. Often used for Store openings and new property developments.



Gross Media Example

Gross Media Rate 1 Week Day/per Bike including Rider.....£320.00

Detailed Rates



Promogroup, 221 St Johns Hill, London, SW11,1TH.

Tel: 0845 080 1952/020 7978 6399

Fax: 020 7978 6394

www.promogroup.co.uk

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Ratecard

Duration	Gross Cost per Bike per Day	Hours per Day	Total Gross
1 Week Day	£320.00	8	£320.00
1 Weekend Day	£330.00	8	£330.00
1 Weekend (Sat & Sunday)	£320.00	8	£640.00
5 Days	£300.00	8	£1,500.00
7 Days including Weekend	£290.00	8	£2,030.00
1 Month (Mon-Fri 20 Days)	£270.00	8	£5,400.00
1 Lunar Month (include 4 Weekends)	£260.00	8	£7,280.00

Each Promobike takes 2 x 6 Sheets (1800mm x 1200mm) The ideal format for printing is Quark Xpress, Logos illustrator, Scans/Pics as Photoshop Tif or EPS files

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