



Artwork Specifications for Promodigital Vans:

All artwork specifications and where to send the artwork for printing can also be found on our website www.promogroup.co.uk under 'Artwork Specifications' and 'Promodigital vans' on the navigation bar on the left hand side of the home page.

Clients or agencies usually supply their own still or video images (subject to format and quality) or Promogroup can help you create new content using our associate production company with vast experiences in this field.

Multimedia Formats:

Video:

Video Playback Formats: MPEG-1, MPEG-2, MPEG-4, AVI, VOB, DivX 3.11, DivX 4.0, DivX 5.0 & Xvid.

PAL/NTSC Scalable to 720p and 1080i.
Progressive Scanning
4:3 Aspect ratio **not** 16:9
HD Ready
25 frames per second/50 fields per second

Audio:

Supported Audio Formats: MP3, WAV, AC-3, WMA & Ogg Vorbis.

Digital Dolby

Still Images:

Supported Still Images Formats: JPEG

Playlists:

The formats can be used to create a playlist of different visual messages following a set or random play order. These can easily be modified and updated.

The artwork can be sent either by email, memory stick or on DVD disc to our head office.

- The artwork must be ready and available to PROMOGROUP LTD 7 days prior to the start date.

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