

promogroup

Contractor: **Promogroup**

Distribution: **National**

Facts and Stats

Promoscooters

Promoscooters offer an alternative to the advertising bikes and vans. Like the Promobikes the Promoscooters can access the very heart of towns and cities through out the UK but equally they can operate on the more out of town locations such as retail parks, ring roads etc. The bikes are fitted with a music/PA system and have back lighting for evening/night time promotions.

Each Promoscooter takes 2x 6-sheet posters (bus stop size posters).

Once supplied with the artwork, we can print the posters for you in 48 hours.

- Innovative and eye-catching medium
- Accessibility to areas of high pedestrian activity
- Distribution of leaflets/flyers/product samples
- Nationwide
- Target competitors business
- Very cost effective
- Site store openings
- Exhibitions/shows
- Concerts
- Product launches
- Recruitment
- Sports events



Gross Media Example

Gross Media Rate 1 Week Day/per Scooter including Rider.....£320.00

Detailed Rates 

Promogroup Ltd, 221 St Johns Hill, London, SW11 1TH.

Tel: 0845 080 1952/0207 978 6399 www.promogroup.co.uk

Fax: 020 7978 6394

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Ratecard

Duration	Gross Cost per Bike per Day	Hours per Day	Total Gross
1 Week Day	£320.00	8	£320.00
1 Weekend Day	£330.00	8	£330.00
1 Weekend (Sat & Sunday)	£320.00	8	£640.00
5 Days	£300.00	8	£1,500.00
7 Days including Weekend	£290.00	8	£2,030.00
1 Month (Mon-Fri 20 Days)	£270.00	8	£5,400.00
1 Lunar Month (include 4 Weekends)	£260.00	8	£7,280.00

Each Promoscooter takes 2 x 6 Sheets (1800mm x 1200mm) The ideal format for printing is Quark Xpress, Logos illustrator, Scans/Pics as Photoshop Tif or EPS files

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