



## Artwork Specifications for Promodigital Bikes:

All artwork specifications and where to send the artwork for printing can also be found on our website [www.promogroup.co.uk](http://www.promogroup.co.uk) under 'Artwork Specifications' and 'Promodigital bikes' on the navigation bar on the left hand side of the home page.

Clients or agencies usually supply their own still or video images (subject to format and quality) or Promogroup can help you create new content using our associate production company with vast experiences in this field.

### Multimedia Formats:

#### Video:

Video Playback Formats: MPEG-2, MPEG-4, DivX 3.11, DivX 4.0, DivX 5.0 & Xvid, Nero Digital, H.264 & WMV.

PAL/NTSC Scalable  
Widescreen Aspect ratio 16:9  
Resolution 1366 x 768  
HD Ready

#### Audio:

Supported Audio Formats: MP3, WAV, AC-3, WMA 9, WMA 9 Pro, AAC-LC & Ogg Vorbis.

#### Still Images:

Supported Still Images Formats: JPEG, PNG or BMP pictures.

### Playlists:

The formats can be used to create a playlist of different visual messages following a set or random play order. These can easily be modified and updated.

The artwork can be sent either by email, memory stick or on DVD disc to our head office.

- The artwork must be ready and available to PROMOGROUP LTD 7 days prior to the start date.

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