

***promogroup***

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**Outdoor  
Advertising  
Solutions**

# Digital Media

*promo*group



## The Black Range

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# Digital Vans



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# The Black Range



# Classic Digital Vans

## Benefits

- 3x LED screens
- Viewing area of 6sq metres
- 2 Sides & rear screen
- Branding area around the screens
- 5mm pixel screens
- Built for street level marketing
- Multi-directional viewing

## Technical Capabilities

- Video (avi, Mpeg, WMV, DivX, Xvid)
- Slide shows
- Still Content (JPEG,PNG,BMP)
- Audio (MP3/4, WAV, AC-3, WMA)
- Internet & social media enabled

*"This project was a success. Our client Bombardier is thrilled from the buzz they got out of it. Hope to do this again one day. It has been a pleasure working with you all. Very professional. Thank you again for the images."*

**anne-marie caron**  
vice-president, client services





# Premium Digital Vans

## Benefits

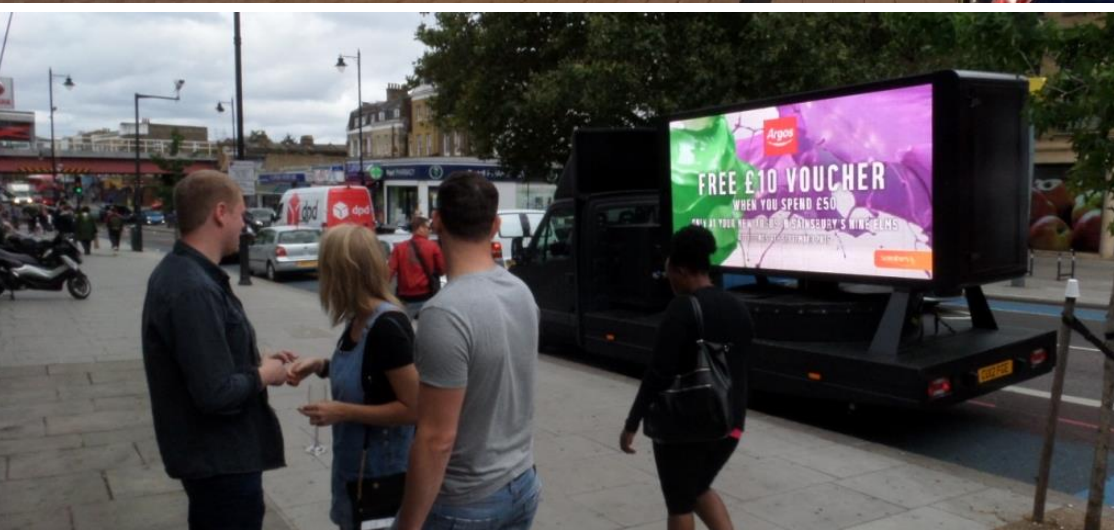
- Range of single, double & triple screen digital vans
- 4,6 and 8mm pixel HD LED screens
- Screens can elevate and rotate
- Total viewing area of 10-12 sq ms
- Advertising campaigns and events
- Street level advertising

## Technical Capabilities

- Video (Avi, Mpeg2&4, WMV, DivX)
- Slide shows
- Still Content (JPEG, PNG, BMP)
- Audio (MP3, WAV, AC-3, WMA)
- Game console & Bluetooth enabled
- Internet & social media enabled

*"Promogroup have been a great addition to our opening team, massive benefit to us and we appreciate the hard work. Thank You!"*

Alex (Store Manager) – Lidl





# Premium Event Digital Vans

## Benefits

- 1x extra large LED screen
- 6mm, HD pixel screens
- Elevates and rotates to 4m
- Viewing area of 16sq ms
- Advertising campaigns and events
- Indoor and outdoor events

## Technical Capabilities

- Video (Avi,Mpeg2&4, WMV, DivX)
- Slide shows
- Still Content (JPEG,PNG,BMP)
- Audio (MP3/4, WAV, AC-3, WMA)
- Game console & Bluetooth enabled
- Internet & social media enabled

*"Thanks to the digital advan we were number 1 store for cash on per una in the country for our 25% off offer. We had several customers mention they had come into store after seeing the offers on the advan, Thanks again"*

Emma Crighton, M&S Camberley



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