

promogroup

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**Outdoor
Advertising
Solutions**

Outdoor & Ambient Media

promogroup



The White Range

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Promovans

- A Frame Promovans
- Backlit Promovans

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**The
White
Range**



Promo Vans

(Backlit)

Benefits

- Target city and town centres
- Site and store openings and refurbishments
- Promote events, shows and exhibitions
- Concerts, new product launches and open days
- Available for public & private sector
- Nationwide service
- In house experienced staff
- Day or night time campaigns
- Post campaign analysis

Added Value

- Rear Poster option
- Backdrop for PR & Press

Lead Times

- Booking – 14 Days
- Artwork – 7 Days

“The exposure and buzz our Promovans generated was exceptional and we could not have been happier with the results. A big thank you to Promogroup for their professionalism and effectiveness in ensuring the campaign was a hit.”

Peter Enright, Associate Marketing Manager
Cambridge University Press



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