

# promogroup

Contractor: **Promogroup**

Distribution: **National**



## Facts and Stats

### Promoblimps

The sky's the limit with our range of inflatable products! From blimps to body suits and Giant product replicas to rooftoppers we can supply and operate a wide range of promotional ideas to catch your customer's eye.

Included in the daily cost is a fully trained operator who remains on site for the duration, obtaining of the necessary CAA authorisation, balloon gas and 8 hours flying time (subject to weather conditions)

Artwork is provided on removable banners that can be archived for future use.



## Distribution

Can be used on a one off basis or bought on a city by city, region by region. Often used for Store openings and new property developments.

## Gross Media Example

Gross Media Rate 1 Day/per Blimp including operator.....£350.00

Detailed Rates



Promogroup Ltd, 221 St Johns Hill, London, SW11 1TH.

Tel: 0845 080 1952/0207 978 6399

[www.promogroup.co.uk](http://www.promogroup.co.uk)

Fax: 020 7978 6394

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## Ratecard

Duration	Gross Cost per Bike per Day	Hours per Day	
1 Day	£350.00	8	
2-5 Days	£300.00	8	
6-10 Days	£280.00	8	
11 + Days	£260.00	8	

Each Promoblomp takes 2 x posters (10 feet x 4 feet Landscape). Artwork is produced onto lightweight eyeleted PVC banners which ensures that your message remains intact and in perfect condition throughout the campaign.

Whether plain text or photographic images, the finished product will provide you with superb colour and effect and should you wish, any artwork that is date or location sensitive, we can produce that section in vinyl graphics, which can be altered for further use, saving hundreds of pounds on subsequent campaigns.

We require seven working days from receipt of artwork, either by isdn or on disc to ensure production on time.

We can work with the following formats: EPS, TIF, JPEG and BMAP.

Using Photoshop, QuarkXpress, Freehand, Illustrator, PRO, Coreldraw.

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