

promogroup

Contractor: **Promogroup**

Distribution: **National**

Facts and Stats Promoflags

Promogroup are pleased to offer this exciting new product to the UK market.

Promoflags elevate brands to a height that puts them above the competition, in every sense of the word!

Promoflags offer a multitude of uses in many different locations. The flag / banner space is 330 x 110 cm giving maximum exposure up to a height of 15 feet.

The advertising flags / banner display systems are quickly and easily assembled. This temporary form of advertising is ideal for sports stadiums to exhibitions and store openings.

Distribution

Can be hired in a set (x3 flag systems) and bought on a city by city, region by region. Often used for Store openings and new property developments, shows, exhibitions.



Gross Media Example

Gross Media Rate - Promoflags system (minimum three 'a set').....£350.00

Detailed Rates



Promogroup, 221 St Johns Hill, London, SW11,1TH.

Tel: 0845 080 1952/020 7978 6399

Fax: 020 7978 6394

www.promogroup.co.uk

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Ratecard

Duration	Gross Cost per (3 flag systems) per Day	Hours per Day	Total Gross
1 Week Day	£350.00	8	£350.00
5 Days	£300.00	8	£1,500.00
1 Lunar Month (include 4 Weekends)	£250.00	8	£7,500.00

Each Promoflag takes 1 x (1.1 m x 3.3 m) portrait flag.

Artwork is produced onto nylon banners which ensures that your message remains intact and in perfect condition throughout the campaign, the flags can be kept and even machine washed for long shelf life.)

Artwork Specifications:

- Artwork in photoshop
- 1/4 scale at 300 dpi and saved as a JPG in color modus CMYK with antialiased text
- The data is perfect for transfer via email.

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