

promogroup

Contractor: **Promogroup**

Distribution: **National**

Facts and Stats

Promoscreens

It's a retro revolution! We've taken the sandwich board of old and applied today's latest technology to bring you wearable video! Video Vests go with the people flow delivering your message into the heart of your target audience. Unlike some other advertising screens that resemble jet packs ! these are sleek integrated advertising screens that are easy to wear for the operator and simple to view for the audience.

Features

14" HD Flat Screen Monitor
Multi-format Pentium 4 Processor
Full Stereo Sound
Battery powered for maximum mobility
WiFi

Venues as endless as your imagination...

Stadiums, Arenas, Festivals, Tradeshows, Nightclubs, Street scenes,
Premieres,
Malls, Award Ceremonies ...



Gross Media Example

Gross Media Rate 1 Day (6 hours) per Promoscreen including model...£350.00

Detailed Rates



Promogroup Ltd, 221 St Johns Hill, London, SW11 1TH.

Tel: 0845 080 1952/0207 978 6399 www.promogroup.co.uk

Fax: 020 7978 6394

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Ratecard

Duration of campaign	Cost per unit per day including model	
1 day - 6 hours -	£350	
½ day – 4 hours -	£270	
Evening/night – 4hours -	£270	
5 days	£300	Total £1,500
5 evenings	£250	Total £1,250

Prices include model and are subject to VAT at the prevailing rate.
1 day = 6 hours
Discounts may apply for campaigns using more than one unit.
Minimum of 2 consecutive days for campaigns outside of London.
Transport costs may apply outside the M25.

Artwork to be supplied on CD or DVD which can then be looped for continual play.

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