

# promogroup

Contractor: **Promogroup**

Distribution: **National**

## Facts and Stats

### Promosegways

Promosegways add a contemporary, stylish and eye-catching impact to conventional field marketing and sampling.

The Promosegways which work as a pair can operate wherever on-foot field marketers can go. The trained riders who wear the clients branded uniform are elevated on the Promosegway platform, really standing out from the crowd. The Promosegways cause a real buzz when in operation attracting the audience to view the advertising shield. The wrapped shield (poster board) at the front, along with the branded hub caps will deliver the message while the riders can distribute the marketing material so re-enforcing the campaign.

The Promosegways can easily be transported and used

anywhere in the UK.

## Distribution

Can be used on a one off basis or bought on a city by city, region by region. Often used for Store openings and new property developments.

## Gross Media Example

Gross Media Rate 1 Day/per unit including Rider.....£300.00



Detailed Rates



Promogroup Ltd, 221 St Johns Hill, London, SW11 1TH.

Tel: 0845 080 1952/0207 978 6399

[www.promogroup.co.uk](http://www.promogroup.co.uk)

Fax: 020 7978 6394

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## Ratecard

Duration	Gross Cost per Bike per Day	Hours per Day	
1 Day	£300.00	8	
2-5 Days	£280.00	8	
6-10 Days	£260.00	8	
11+ Days	£240.00	8	

Each Promosegway can have a branded shield on the front of the Promosegway and branded hub caps. All artwork details are on the 'artwork specifications' section under 'Promosegways'.

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